

STREETBRICK- XL - Crosswalks



Product: STREETBRICK- XL

Location: Wynwood Art District - Miami

Specification: Multi-color Pedestrian- crosswalk art designed world renowned kinetic artist – Carlos Cruz-Diez. Custom geometric design done in three custom colors with the intent being a durable long lasting street art application that will inspire more visitors to return to the neighborhood and experience the local art culture that resides in the Wynwood neighborhood.

Project requirements:

- FDOT approved QPL s523-0020 product
- Ability to be installed on existing 3 year old asphalt
- ADA compliant
- Integral colored coating / Exact (pantone) color matching
- Maintain a high coefficient of friction for the design life of the surface(7- 10 years)
- Meet and exceed the stringent time & quality requirements of the Artist.

Project goals:

Through the introduction and application of art onto the existing crosswalks in the Wynwood neighborhood it is intended to transform the entire area into a pedestrian friendly neighborhood where families and visitors can be made to feel safer when crossing streets thru the use of high impact visual art in the crosswalk areas. By catching

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the eye of the motorist as well as the pedestrian it is hoped that safer environment can be created for all. At the same time this awareness it is hoped will spread the word about the next up and coming artistic destination in the Miami area.

Results:

As a result of our industry leading **performance, pricing & products** Atlantic Paving was awarded the entire 5 year neighborhood improvement contract for the installation of the remaining 35 “Street Art” intersections with the intent of creating a visually pleasing & safe pedestrian walking environment.



Product specifications available upon request please contact us @ info@atlanticpaving.com